

## IndiaDay/Utsav 2010 – Sponsorship/Membership Details

Saturday, August 21, 2010 | FSU Moore Auditorium

Sponsored by IATLH and INSAT

**IATLH is an IRC 501 (c) (3) non-profit organization - FEIN# 59-3521114**

### SPONSORSHIP

India Association of Tallahassee's (an IRC 501 (c) (3) non-profit organization - FEID# 59-3521114) cultural and social events are typically attended by hundreds of people from a wide cross section of the society that has diverse needs for products and services. Every event provides ample opportunity for businesses and service providers to reach out to a number of people at a single place. Businesses and communities need each other and have to work together to achieve a greater good. Businesses can extend the much needed financial help for the Association's events and IATLH can provide much needed platform to reach out to the members of community at a single place. In keeping with the tradition IATLH and Sponsors working together for common good, the following Sponsorships for IndiaDay/Utsav are available:

- **Diamond Sponsor:** \$500/event | Free booth with one table and 2 chairs | Can distribute own publicity material | Display a banner on stage | 5 minutes of time during prime performance at main stage
- **Platinum Sponsor:** \$250/event | Free booth with one table and 2 chairs | Can distribute own publicity material | Display a banner on stage | Recognized on stage
- **Gold Sponsor:** \$150/event | Free booth one table and 2 chairs | Distribute own publicity material | Display a banner | Name mentioned during program
- **Patron Sponsor:** \$100/event | Name mentioned during program

### MEMBERSHIP

IATLH's cultural and social events bring together people from all walks of life. Association incurs expenses in organizing events. In order to continue the tradition and expand the scope of events (like IndiaDay/Utsav) the Association needs financial support. The following are the ways the people can help the Association financially.

- **Admission:** Free. Cultural event is open to public.
- **Non-profit/Student Organizations:** \$0/event | It can't sell anything. Distribute information materials etc. | Give away free items (except for food) | Bring your own tables and chairs
- **IATLH General Membership:** \$40/family/year | It is required for participating in performances
- **Fashion Vendor Corporate Membership:** \$50/event | It is required to sell items | In addition to General IATLH membership.
- **Food Vendor Corporate Membership:** \$100/event | It is required to sell food items | Separate from General IATLH membership.